

WHITEPAPER



PROJECT SUMMARY

Psydelves are extra-dimensional beings and your spirit guides in web3. Minters receive Caps, which can be revealed as male or female. Staking your Psydelve allows you to generate Realms and Mushrooms. When the holder has enough of these, they can 'Create a Trip', a custom psychedelic experience that upgrades your PFP.

This project is deeply embedded in the web2 psychedelic space. Our first partner, EntheoTech Bioscience, helped us to create our Compassionate Care Fund. We now have four companies that focus on providing psychedelic treatment.

We worked with Dust Labs on a community-building tool called ScholarTrips. This platform enabled us to onboard hundreds of new users from web2 and attract interest from the existing web3 crowds.

We've built a knowledge base designed to teach the Psydelve community the basics of growing mushrooms, the differences between strains, advanced techniques and more. We also have a robust information guide to responsibly onboard new users, with little to no experience in crypto and web3.

BACKGROUND

PSYDELVE was conceived, on a fateful evening in the Fall of 2021, when the founders tapped into the collective consciousness and pulled something magical from the ether. In this discussion, full of colours, shapes and immersive worlds, the foundation was laid and strong bonds were formed.

An idea was spawned that would combine elements of art, science, psychedelics, technology and crypto into something unique and innovative. Over the last year, the idea has grown into a movement.

Our vision is for this movement to gain momentum and effect real change in the world of psychedelics and NFTs.

Our team has made it our mission to increase access to psychedelic treatments that help patients who suffer from depression, PTSD, and addiction. Any solid project needs a solid foundation.

We've spent months building a network of exceptional talent and expertise in psychedelics, crypto, web3, and branding. Through this process, we have formed a meritocracy based on inclusivity. This process has formed an organic group of like-minded, kind, open and hardworking individuals. Together, we passionately merge NFT innovation and clinical psilocybin science to create a unique experience for our community. Our shared experiences form a powerful bond that will help us achieve our goals as a community.

Psydelve core team comes from varying backgrounds and has a wide range of talents in web2 and web3. We always look for improvement and strengthen our group by finding ways to operate more efficiently. By understanding both worlds, we can better manage and understand the expectations of our communities from both sides.



WHAT WE STAND FOR

Psydelve stands for innovation through open-mindedness. We are the next generation of entrepreneurs building on new platforms. We want to ensure that the mental health and well-being of our users are considered in the way these systems operate.

We stand for open access to innovative technologies. There are tremendous breakthroughs happening but barriers are still present and stigmas still exist. In psychedelics, access to treatment is very limited due to the way it's legally and medically classified. In NFTs, a culture of greed and hype has stained the image of a very useful technology.

We strive to change the way we are perceived. We stand for tools that give power back to individuals. Organizations that are governed transparently and fairly.

We stand for treatments that are evaluated by their effectiveness, regardless of their classification. We stand for co-creation and collaboration within our borderless community. Our art and illustrations break down cultural barriers in web3 and science.

PURPOSE, MISSION AND VISION

We want to become a flagship project in web3 and embed ourselves deeply in the psychedelic space. Our mission is to give users an exciting and immersive NFT experience that forms a deep community bond.

Our ScholarTrip program will help us bring together a group of talented and dedicated people, who share the same core values. Through this community, we can raise awareness and directly support the causes we believe in, especially in psychedelics.

We hope to help many people with our Compassionate Care Fund (CCF) by partnering with like-minded organizations. The primary goal of the CCF is to provide access to effective treatments, for those in need. We will focus on groups with lower access to resources and a greater need for therapies, such as veterans.

In the future, we hope to explore working in other areas, such as research, development and legalization/reclassification of psychedelics.

The CCF will continue to expand as we work closely with our partners at EntheoTech, Roots to Thrive, Heroic hearts, and Canada House to provide medical access to psychedelic treatment and fund research in the field.

It's a small step in a long journey.



TEAM



Jack Terry **Chief Enlightenment Officer**

Jack Terry has worked in the crypto space for over 9 years. One of his early experiences includes designing, deploying and managing a large-scale, multi-algo, mining farm and operating a crypto investment firm.

Jack has also managed a team who built a fantasy crypto trading platform in 2017 along with his partners at Bloc-Tec. He has closely followed the NFT space since its inception and will contribute to further innovation in this field.

Jack is also a founder of n00uns, one of the top clubs in the y00ts ecosystem. He hopes to strengthen the space with the public goods produced by this group.

As a crypto guru and long-time psychedelics enthusiast, he has what it takes to guide the vision of Psydelve.



Mush **Psychedelic Networker**

Mush is multi-talented, lending assistance in every aspect of the project. He has a passion for technology and psychedelics.

He also has a background in healthcare treating people with brain injuries and dementia. His personal struggles with mental illness have made him a strong proponent of psychedelics-based treatments.

Mush believes wholeheartedly that Psydelve can help shed the negative stigmas around psychedelics for treating a range of mental and physical disorders. He is an advocate for bringing this much-needed medicine to the mainstream.



Royden Doecker **Forager of Opportunity**

Royden is a serial entrepreneur and natural-born connector with a unique problem-solving skill set. When involved with any team he excels and stands apart with value-creation initiatives and high-growth strategies.

He also has a lengthy history in the cannabis industry spanning over 20 years. His experience and knowledge have helped implement and structure the legal framework that's in place today.

Royden's love of plants and nature led him on a path to Co-founding Entheotech Bioscience Inc. Through personal hardships and personal trauma he has found healing through psychedelic and mystical experiences. Plant medicines have completely transformed and even saved his life.



Fraser Johnston **Business Shaman**

Fraser moved to Canada from Scotland in 2011. He founded and scaled the world's 1st Online Snowboard School called Watch & Ride. His love for technology and start-ups brought him to the Program Lead role at Accelerate Okanagan, a leading tech incubator in BC. He then became the co-founder, CEO and visionary of EntheoTech Bioscience Inc., a global wellness company focused on innovative psychedelic solutions for chronic pain and depression.

He is an explorer, adventurer, and avid snowboarder. He is obsessed with innovation, biohacking, human movement, and nature. Fraser became passionate about mushrooms when he experienced them as a healing catalyst to change his relationship with his body after struggling with chronic pain from 3 shoulder reconstructions before the age of 20. For Fraser, Psydelve is a vehicle to destigmatize psychedelics in society and deliver an unmatched NFT experience. Teamwork making the dream work to bring a truly innovative project to reality is the most rewarding aspect of his role at Psydelve.



TEAM



28er **Creative Degen**

The 28er's strength is bringing ideas and visions to life. He has been artistically active since his early years and has painted everything from the wallpaper in his parent's living room to canvases and trains. He has been working as a freelancer and creative director for major international agencies and clients for 12 years.

Before he graduated in Visual Communication and Design he studied medicine for 6 years, which gave him a profound insight into the world of neurology as well as biochemical and physiological effects on the human brain. He fell in love with Psydelve because its core concepts and goals resonated deeply with him.

This has inspired him to create a collection that is completely unique in the world of NFTs.



Jeremy Regoto **Media Guru**

Jeremy is a technology and media entrepreneur with a lifetime commitment to technology, engineering, and exploration. His personal life is one of adventure. In his spare time, you can find him climbing frozen waterfalls or chasing perfect powder lines on remote, untouched mountains.

He has suffered greatly at the hand of PTSD and has spent many years in therapy trying to understand how the neurological system can break through trauma. With the promising positive scientific findings of psilocybin treatment on PTSD, he knew he had to get involved to encourage its recognition as a viable and trusted form of treatment.

His experience includes general management of small to midsize organizations, corporate development, product invention, engineering, development, business marketing, sales, operations and strategy. Through his career journey, he now finds himself owning and operating a creative agency with Rillz.



Rillz **GM**

Meet Reilly Gill, also known as Rillz, a dedicated student of cryptocurrency and web3 technology. Since 2017, he has been captivated by the potential of BTC/ETH, and more recently, the world of NFTs on the Ethereum & Polygon blockchains. Rillz's passions also extend to psychedelics, which have found a natural home for him in Psydelve, where he currently manages operations.

Previously, Rillz's professional career involved fulfilling dreams through his ownership and operation of a skateboard company, as well as running the Forbes top-rated marketing conference, "The Gathering" where he still runs the business development strategies. Through this conference, he's collaborated with and hosted big-name brands such as Netflix, Airbnb, Converse, Marvel, LA Lakers, Call of Duty, Mattel, and many more. His ability to curate the best attendees and provide experiential partnerships for executives and founders of Fortune 500 companies from all over the world led him to co-own and operate a creative agency with Jeremy Regoto.

One of Rillz's proudest accomplishments is that he has snowboarded backcountry with none other than Tony Hawk.



TEAM



Task **Mycelium Manager**

Task has worked directly with people for over 15 years. Eventually falling in love with crypto and inevitably the community/social aspect of NFTs, he has continuously helped various projects push the needle for what's possible in the space. He's the perfect fit for managing the Psydelve mycelium network.

Starting with Ghost Kid DAO on Solana, he has worked with an array of projects to attach true value to the identity they are trying to create for themselves here in Web 3.

Now working cross-chain as well as managing the marketing and services entity Bell Studios 3, his goal is to provide real builders with a foundation to stand on from the start.



BigDaddyDegen **Dev**

After years of working in the IT and cyber security fields, BigDaddyDegen moved to the cryptocurrency development space. Here he has built out applications for several prominent Solana-based projects. Some utilities that he has developed include staking, art upgrades, casino apps and airdropping. He is very well-versed in both Solidity and Rust-based smart contracts.



PSYDELVE PFPs

To ensure our NFT experience is out-of-this-world, we have done research on many projects, across many chains. Our exhaustive analysis of various game theories and tokenomic models has led us to our current formula. Coupling this new model, with masterclass art and an immersive 'trip' has transformed this experience into something incredible.

The common model now feels like a ride at the amusement park, the user mints or purchases their NFT and gets on the train. The ride can be fun and exciting but it is on a fixed track and will not differ from another holder's experience. There may be an illusion of choice but it really ends up being an opt-in or opt-out scenario. Like all rides, once you have been on it many times, the thrill begins to fade. We are offering something different.

Real choices and the ability to impact the way you are reflected in your profile picture (PFP). Users may end up at the same destination, but their experiences will differ greatly. This variability and uniqueness will make each 'trip' rewarding and exciting and capture the magic felt on mint, several times in the Psydelve life cycle. Using advanced rendering techniques, we've brought our large collection of magic mushroom species to life. We act as a gateway to new realms.

We also want to make sure that our system is balanced. Many users don't have the time or desire to micro-manage your collections. Others may find it rewarding and want to interact more frequently. Our approach makes sure that all types of users are rewarded and that there is no 'wrong' way to interact with your Psydelve.

EASY TO HOLD

Many collections expect their users to have a solid understanding of crypto and NFTs with the way they force interaction. When trying to create depth, they add complication to the user experience. This creates a barrier that prevents many from enjoying an NFT. We have made sure that our project has depth while being as simple as possible for the user. Easy and intuitive interfaces, tooltips, walkthroughs and access to discord support make Psydelve different. People with any level of experience in crypto will be able to enjoy the journey.

PURE & EXTRADIMENSIONAL ASSET CLASSES

All assets fall into two general categories. The first is Pure. The Pure asset class is the pool that will be drawn from on mint. These assets are more basic and will all be very compatible. The second category is Extradimensional. These assets are more complicated and trippy and may not always be compatible with one another. Since this pool can only be accessed through 'Create a Trip', it's up to the user to decide if it fits with the current traits of their Psydelve.



PFP ART

Our creative director has used his network of artists and his incredible eye for design, to pull together a world-class generative collection. Each asset brings something unique and otherworldly to Psydelves.





MUSHROOMS

Through state-of-the-art technology, we've scanned real mushrooms. These mushrooms come from our world-class mycologist's genetic catalogue.

We've placed these 3D models in cinema 4D environments for a breathtaking visual experience.





REALMS

Every trip is different. Some people see different colours, shapes, patterns and movements, while others may hear music in normal background noise. Others may experience a bad trip, to let you face your fears and process them. We've captured that in these immersive realms. Each il-

lustration evokes a different feeling and changes the mood. The changes you feel will be reflected in your Psydelve. The more you explore the spirit realm, the more proficient you become in gathering knowledge.





CREATE A TRIP

This is a dapp environment that allows users to combine their mushrooms and realms to 'Create a Trip' and upgrade their Psydelve PFP.

The user starts by selecting the Psydelve that they wish to upgrade. Next, they select a mushroom and four realms. If the user doesn't have all the necessary components, they will be guided to the appropriate marketplace.

Any realm can be placed in any of the realm slots. The order is completely up to the user. The probability of receiving a specific upgrade is determined by which realms are selected.

STAKING

Users can stake Psydelves through our interface. This transfers the NFT to a safe vault and allows the user to generate Realms and Mushrooms.

As a Psydelve's level increases, the 'Staking Period' is reduced, meaning they receive Realms more frequently. (The specific values are subject to change)

Once the user has selected a Psydelve, Mushroom and four Realms, the 'Click to Trip' button will become available. Pressing the button will burn the mushrooms and realms and play the cinematic 'Trip' for the user. This levels up the Psydelve

The user must wait for the transaction to approve and then will be shown a cinematic 'Trip' that is the combination of their realms.

| Level | Staking Period (Hours) |
|-------|------------------------|
| 1 | 72 |
| 2 | 67 |
| 3 | 62 |
| 4 | 57 |
| 5 | 52 |
| 6 | 47 |
| 7 | 42 |
| 8 | 37 |
| 9 | 32 |
| 10 | 27 |



SCHOLARTRIPS

Psydelve is working with Dust Labs (@dust_labs) to help us curate an all-star community through our ScholarTrip portal. Each applicant can showcase their value and how they plan to contribute to Psydelve. We have designed the application process to onboard the masses from the web2 psychedelics community.

Currently the ScholarTrip program is paused but we plan to reopen it in the future to continue growing our community.

<https://scholartrip.dustlabs.com/>

KNOWLEDGE BASE

MUSHROOMS

The Mushroom Knowledge Base Program is designed to teach the Psydelve community about how to grow mushrooms. With this initiative, we have built out a step-by-step guide with the sub-stack app through point form and video links that are explained in a simple format where beginners can successfully grow their own homegrown mushrooms.

This includes:

- a basic guide to growing mushrooms using grow boxes
- advanced techniques
- full strain catalogue

WEB3

We plan to onboard many new users into the NFT world. In order to give these people the best experience possible, we want to ensure we have the base layer of knowledge needed to navigate this space that can be very daunting to the uninitiated. Our web3 knowledge base will break down the fundamentals into digestible pieces.

This includes:

- how to set up a wallet
- best security practices
- intro into NFT ecosystems and marketplaces
- common scams, hacks and phishing attempts



COMPASSIONATE CARE FUND

The Psydelve team is trying to make the world a better place and strives to make a positive difference. We have big hearts and want to see our fellow humans happy and flourishing.

A key component of Psydelve's mission is to encourage healthy communities by promoting safe patient care and access to psychedelic therapy. As a result, we have developed the Compassionate Care Fund.

We have partnered with EntheoTech, Heroic Hearts, Roots to Thrive and Canada House to provide medical access to psychedelic treatment and fund research in the field.

We hope to expand the scope of this fund to include furthering public research as well as legally and medically reclassifying psychedelics in Canada and the US.



HEROIC
HEARTS
PROJECT
CANADA



ROADTRIP

Q1 2022

- Establish a network of artists contributing over 100 pieces to create our Realms
- Use Rotolmage tech to scan and render out 3D magic mushrooms

Q2 2022

- Partner with Entheotech Bioscience to connect ourselves with the web2 psychedelic community
- Start our Compassionate Care Fund

Q3 2022

- Employ a full-time animator to create our Realms and Mushrooms
- Open discussions with Dust Labs to license their scholarship software
- Begin artwork for our generative PFP collection

Q4 2022

- Create a generative whitelist NFT collection for Microdose Wonderland
- Sponsor the NFT Zone at Wonderland Miami and had the most popular booth at the event
- Mush speaks on the main stage at Scope art show during Art Basel, Miami
- Determine the optimal blockchain environment for the collection

Q1 2023

- Begin Dust Labs ScholarTrip program and community growth initiative
- Open Discord to the public

- Begin weekly sponsored Twitter Spaces and hosted Spaces
- Execute marketing plan with Bell Studios, Microdose.buzz
- Rollout of weekly educational Mushroom Monday threads with original content

Q2 2023

- Full partnership with Oasis Adaptogens (<https://oasisadaptogens.com/en-ca>)
- Mint Psydelve collection on Magic Eden
- Marketplace listings for Psydelves, Mushrooms, and Realms -Attend NFT NYC Conference -Psydelve gender selection and reveal
- Staking portal for mushrooms and realms
- Create a Trip experience for PFP upgrades
- Attend MAPS Conference

Q3 2023

- Fund CFF partners to begin psilocybin treatments for those with trauma,PTSD, and addiction -Attend Canadian Psychedelics summit
- Metaverse and VR integrations
- Launch a Knowledge Base, focused on growing mushrooms for our community
- Grow boxes added to Psydelve shop

Q4 2023

- Rollout of official token-gated Psydelve merchandise collection
- Attend Art Basel Miami
- Attend The Gathering Conference
- Release of full Knowledge Base
- Add more partners to CCF
- Launch of Season 2 Realms and Mushrooms



MINT & DAILY AUCTIONS

MINT & PHASES

Psydelve Mint took place on April 20, 2023 on Magic Eden. Users were able to mint Psydelve Caps, which can be revealed to determine the gender. The total supply of Psydelves is 3000. See below for specific information about the mint phases.

| Phase | Time | Access | Mints Allowed | Price (MATIC) |
|-------|----------|-------------|---------------|---------------|
| 1 | 2 Hours | ScholarTrip | 6 | 50 |
| 2 | 2 Hours | Whitelist | 2 | 60 |
| 3 | 24 Hours | Public | Unlimited | 60 |

MINT FUNDS BREAKDOWN

- Compassionate Care Fund 10%
- Community Initiatives 10%
- Marketing 10%
- Development 10%
- Season 2 Realms and Mushrooms 15%
- Seed Investor Loan Repayment 20%
- Treasury 25%





OUR BRANDING

Our design is an extension of our brand. It is variable, flexible and experimental. It reflects the tones of the psychedelic spaces.

It conveys a clean and professional vibe but also showcases our creative exploration.

OUR LOGO

This is the Psydelve Logo. It is our primary graphic device and should be the first choice when choosing a graphic element to represent the Psydelve brand. The logo consists of a figurative mark the "P".

There is a circled and a uncircled version. Both can be used as well with and without the word-mark "Psydelve".




 **PSYDELVE**



 **PSYDELVE**



 **PSYDELVE**



Playing around opens the brand, makes it tangible for the community and makes it more diverse.





OUR COLORS

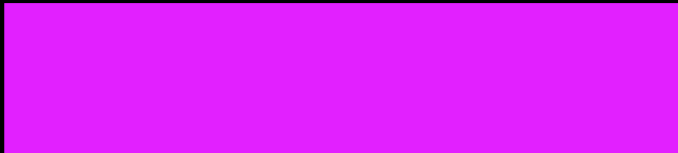
We have two main colors. But these can also be used in their subcolors. However, the main colors should be used more and should always be the priority.

The undercolors can be derived from our defined images and pipetted out. (Examples on next slide)

MAIN COLORS:

#E220FF
RGB: 226/32/255
Pantone Purple C

#35FFC8
RGB: 53/255/200
Pantone 333 C



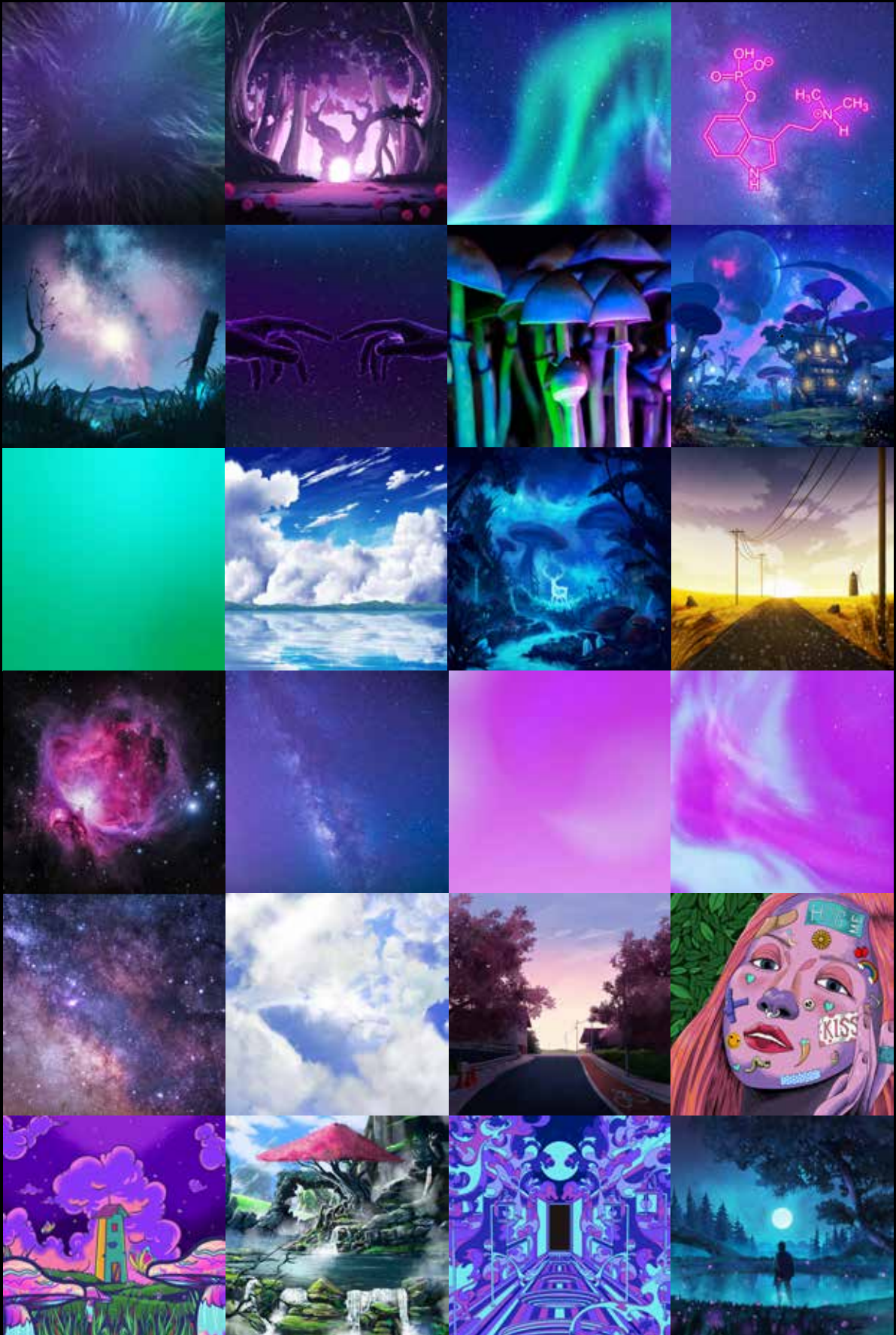
We have two main colours. Our sub-color scheme lends character to the primary. The main colours appear more prominently and are always the priority.

The sub-colors are derived from our defined images and capture the mystical aurora.





OUR IMAGEWORLD





OUR TYPOGRAPHY

We use the BARLOW FONT FAMILY.

<https://fonts.google.com/specimen/Barlow>

In every external media we use for headlines (always upper case):

For copy text & CTAs we use (normal written):

BARLOW EXTRA BOLD ITALIC

Barlow bold italic & Barlow regular

Typography is subject to some rules. For example, headlines and quotes, as well as the logo in free print formats such as posters, flats, flyers, etc., are always set off center-justified.

Continuous text and body copy are always left-aligned. The background should always be colored, since a pure white background would represent too big a break. White space can also be black.

Important text passages can be highlighted in our green. Never in our purple color.

In digital space we try to align our texts to the center axis. However, if a left alignment is better, because the amount of text predominates, we should align the texts, but if then all, to the left in flat setting.

Headlines can also be highlighted. However, not with our green hue, but in which we show only the outline. This way we manage that the overall design does not look too cluttered and always has room to breathe.



BEST PRACTICES

